

viral seeding.

AMPLIFYING YOUR MESSAGE

2020 AGENCY RATES

CAMPAIGN RATES

The following rates and packages are provided as a guideline. Once we understand the requirements of your campaign, we will provide and agree guaranteed minimum deliverables.

OUTREACH

	£3,000	£5,000	£7,500
Number of pieces of coverage secured	5	8	12
Approximate monthly unique visitors to sites where coverage secured	100,000	160,000	240,000
Approximate social media followers reached	50,000	100,000	250,000

PLACEMENT

Pricing for paid for placements can arranged at cost + 20% agency fee. Typically placements cost between £100 and £500 depending on the outlet but can cost as much as £5k. Due to many variables we require campaign information to create a bespoke quote for you.

VIEWS

Targeted YouTube views	£200 + 3p/view.	10k views minimum commitment
Targeted LinkedIn views	£200 + 15p/view.	2k views minimum commitment

We can also promote content on Facebook, Twitter and Instagram. Please get in touch for a bespoke quote.

CONSULTANCY SERVICES

Consultancy services can be provided on an ad hoc or retainer basis:

	AD HOC	RETAINER*
Account manager	£80/hour	£60/hour
Account director	£120/hour	£90/hour

*6 months with 10 account manager hours/month minimum commitment

DROP US A LINE

HELLO@VIRALSEEDING.COM

WWW.VIRALSEEDING.COM

020 7043 1548

viral seeding.
AMPLIFYING YOUR MESSAGE